



# Media Release

For immediate distribution

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# Global logistics software group, WiseTech Global, acquires leading French customs solutions provider, EasyLog

WiseTech Global today announced the acquisition of EasyLog, a leading provider of customs management solutions in France.

Headquartered in Franconville, France, EasyLog offers a range of customs clearance and tracking solutions, including a direct link with French Customs, to ensure efficient and accurate customs management for customers including freight forwarders such as DHL Global Forwarding, Nippon Express, Acte International, and DSV, as well as first party logistics customers such as Air France Industries, Sanofi and Salomon.

WiseTech CEO, Richard White, said "EasyLog joining the WiseTech Global group is the key next step in building out our European customs capabilities. France is the second largest importer and exporter in Europe<sup>1</sup> so a strong local footprint and local commitment here is essential. Combining EasyLog's well-regarded customs solutions with the powerful CargoWise One integrated platform will help us to deliver a deep, comprehensive French customs solution for our regional and global customers."

"Bringing the EasyLog management and customs expertise into the group complements our recent European acquisitions in Belgium, the Netherlands, Ireland, Germany and Italy. We are looking forward to working together with Alain and his local team of customs experts on enhancing our customs solutions for France and native French customs to CargoWise One."

EasyLog Managing Director, Alain Gronier, said "We have dedicated 18 years to building up our advanced customs and transport logistics solutions, delivering exactly what our different customers need for their business. Joining the WiseTech Global team will allow us to continue working with our freight forwarding, logistics and import/export customers in France, and to accelerate our product development to ensure they receive the most productive and effective tools."

With operations remaining in France under the leadership of Alain Gronier, EasyLog will be integrated within the WiseTech Global group and EasyLog will continue to deliver its logistics software solutions directly to its own customers, along with WiseTech's integrated global logistics platform, CargoWise One.

CargoWise One enables logistics service providers to execute highly complex transactions in areas such as freight forwarding, customs clearance, warehousing, shipping, land transport and cross-border compliance and to manage their operations on one database across multiple users, functions, countries, languages and currencies.

This transaction follows WiseTech's other recent customs and logistics solutions acquisitions in Belgium, Ireland, North America, Australasia, Italy, Germany, Netherlands, Brazil, and Taiwan,

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<sup>&</sup>lt;sup>1</sup> Source: CIA Factbook 2017 estimates

and is in line with WiseTech Global's stated strategy of accelerating long-term organic growth through targeted, valuable acquisitions across new geographies and larger, globally capable adjacencies.

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#### **About WiseTech Global**

WiseTech Global is a leading developer and provider of software solutions to the logistics execution industry globally. Our customers include over 7,000 of the world's logistics companies across 130 countries, including 33 of the top 50 global third party logistics providers and 24 of the 25 largest global freight forwarders worldwide<sup>[1]</sup>. Our flagship product, CargoWise One, forms an integral link in the global supply chain and executes over 44 billion data transactions annually. At WiseTech, we are relentless about innovation, adding more than 3,000 product enhancements to our global platform in the past five years while bringing meaningful continual improvement to the world's supply chains. Our breakthrough software solutions are renowned for their powerful productivity, extensive functionality, comprehensive integration, deep compliance capabilities, and truly global reach.

For more information about WiseTech Global or CargoWise One, please visit wisetechglobal.com

### **About EasyLog**

For nearly 20 years, EasyLog has been a leading provider of innovative customs management solutions in France. With a team of 10 experienced logistics and technical professionals, EasyLog provides advanced software solutions for customers ranging from small businesses to multinational companies including freight forwarders such as DHL Global Forwarding, Nippon Express, Acte International, and DSV, as well as first party logistics customers such as Air France Industries, Sanofi and Salomon.

Alain Gronier, founder of EasyLog, is vice-president of the French International Trade Facilitation and Simplification Body (ODASCE), and a member of Collin de Sussy's board of directors. Under this transaction Alain has exchanged his shareholding in EasyLog for shares in WiseTech Global and remains committed to the business.

For more information about EasyLog, visit www.easy-log.fr

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<sup>[1]</sup> Armstrong & Associates: Top 50 Global Third Party Logistics Providers List, ranked by 2016 logistics gross revenue/turnover. Armstrong & Associates: Top 25 Global Freight Forwarders List, ranked by 2016 logistics gross revenue/turnover and freight forwarding volumes.